

SOMETHING NEW

MARI MI, PLEASE

Finding *the* dress just got a whole lot easier for Philadelphia brides thanks to the recent debut of **Mari Mi Bridal**.

Owner Monet Imperato, who started her career at Modern Luxury's *Philadelphia Style*, spent more than a decade in the bridal industry—both as an event coordinator and a salon manager—before opening Mari Mi, named for her two children, Mario and Mia. At her understated-glam boutique in Society Hill, Imperato showcases timeless designs from brands such as Rosa Clará, Badgley Mischka, Mark Zunino and Enzoani. “Philadelphia has grand ballrooms, historic estates, classic gardens and even nearby beachfronts,” she says. “I look for dresses that complement every kind of venue.” Imperato also stays on trend, noting that modern brides lean toward elegant, minimalist gowns in sleek fabrics like satin, mikado and crepe—but with a wow factor like an open back. “Philly brides aren’t afraid to take risks and embrace trends,” Imperato says. “They’re also confident—and a confident bride never goes out of style.” *By appointment only, 1010 Pine St., 484.350.8989, marimibridal.com* —Katie James Watkinson

Gown with long jeweled lace sleeves, bateau neckline and full gazar skirt, \$2,300, by Rosa Clará